

## D6.5. HealthyW8 Public Website

### **EMPOWERING HEALTHY LIFESTYLE BEHAVIOUR THROUGH PERSONALISED INTERVENTION PORTFOLIOS TO PREVENT AND CONTROL OBESITY DURING VULNERABLE STAGES OF LIFE.**

Grant Agreement Number 101080645

Deliverable name: D6.5. HealthyW8 public website  
Deliverable number: D6.5.  
Deliverable type: DEC  
Work Package: WP6: Communication, Dissemination, Training,  
Exploitation and Clustering (CDTEC) Activities  
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Dissemination Level: Public  
Due date for deliverable: 31 July, 2023



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Version number:	v.2
Contractual delivery date:	[31-07-2023]
Actual delivery date:	[31-07-2023]
Status:	Ready for review

## REVISION HISTORY

Version	Date	Author/Reviewer	Notes
v.0	24-07-2023	Christina Barragan Mesa / Cristina Barragan Yebra / Ciro Avolio	Creation, First Draft
v.1	26-07-2023	Chrysa Makridi, ENHA	Comments/Ready for review
v.2	27-07-2023	Christina Barragan Mesa / Cristina Barragan Yebra / Ciro Avolio	Comments
v.3	[31-07-2023]	Torsten Bohn / Yacine Ouzzahra	Final version submitted

## ACKNOWLEDGEMENTS

The work described in this publication was subsidised by Horizon Europe (HORIZON) framework through the Grant Agreement Number 101080645.

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## EXECUTIVE SUMMARY

This document briefly presents the structure of the HealthyW8 project public website. HealthyW8 D6.5 is in fact the website itself, available at <https://www.healthyw8.eu/> and described in this document.

The HealthyW8 project website will be the focal point for the communication and dissemination of the project's non-sensitive activities and results and provides information regarding news and events related to obesity control and prevention.

The HealthyW8 website will disseminate non-confidential project content (reports, publications as part of our open access strategy, etc.) and training & education tools to the target audiences.

The initial layout of the website contains the following sections:

- **Homepage:** Introduces the project and describes some concepts and figures about the current situation of obesity in the EU. The homepage also provides links to HealthyW8's contact page, and the latest news and events.
- **Project:** The project section is divided into three pages:
  - About HealthyW8: Provides more detailed information about the project.
  - Partners: Information on partners and their role in the project and provides links to their websites.
  - Clinical Trials: Contains more detailed information on the clinical trials that will be conducted during the project.
- **Dissemination:** Contains information on the public deliverables that will be published on the website.
- **Events:** A list of events related to the project's research areas.
- **News:** Articles containing information about the project and related sectors.
- **Contact:** A contact form which directs enquiries to the project's email inbox.

The website is hosted in Spain, and it has been developed with Drupal 10.1.1., an open-source web content management system. Google Analytics GA4 has also been implemented as a tool to monitor the access and use of the website.

The website will be maintained and updated with the necessary sections and information, according to the needs of the project.

## **1. INTRODUCTION**

### **1.1. DESCRIPTION OF THE DOCUMENT AND PURSUE**

This document is a report version of deliverable D6.1 “HealthyW8 Public Website” and serves as an additional means of verification for the deliverable. In addition, the document provides a description of the website’s content, how its performance will be monitored and reported, and how the website, as the focal point for communication activities and the dissemination of non-sensitive results, will be developed to maximise the visibility and impact of the project.

### **1.2 WPS AND TASKS RELATED WITH THE DELIVERABLE**

Deliverable D6.5 is part of Work Package 6 “Communication, Dissemination, Training, Exploitation and Clustering (CDTEC) Activities” and directly related to Task D6.5 “HealthyW8 Public Website”.

## **2. TECHNICAL ASPECTS**

The website has been developed using the open-source content management framework Drupal v10.1.1. Drupal is written in PHP and distributed under GNU General Public License. Drupal was selected for its versatility and robustness, compared with other content management systems.

### **2.1 HOSTING AND MAINTENANCE**

The HealthyW8 website has been developed and will be maintained by the consortium partner KNEIA. The domain <https://www.healthyw8.eu/> is hosted by RNet in Spain. KNEIA is responsible for the update of the information on the website during the project.

### **2.2 ANALYTICS**

KNEIA will use Google Analytics GA4 to monitor the performance of the website and to provide accurate, up-to-date information for the purpose of internal reporting to consortium members and external reporting to the European Commission.

### **2.3 PERSONAL DATA**

Visitors can contact the project with their names and personal e-mail, after agreeing with the privacy policy checkbox included in the contact form. It is not foreseen to collect sensitive information from website visitors. According to the GDPR rules, sensitive data are considered personal data revealing age, gender, racial or ethnic origin, political opinions, religious or philosophical beliefs or trade union membership, and the processing of genetic data or biometric data for the purpose of uniquely identifying a natural person, data concerning health, sex life or sexual orientation.

### 3. WEBSITE CONTENT

The website is accessible at <https://www.healthyw8.eu/> and provides public information about the project and related sectors and is designed to maximise the visibility and impact of the project's research to a general audience and targeted stakeholders.



All pages include a header and a footer. On every page, the header includes the project logo, contact email address, links to social media accounts, and a menu and search function to navigate the website.

The footer includes the EU funding acknowledgement and disclaimer, and links to the HealthyW8 Privacy Policy, and social media accounts.

#### 3.1 HOMEPAGE

The homepage provides a basic overview of the project and describes the approach and the expected impacts. Therefore, the homepage is designed to introduce the project and provide the context behind how the project was conceived aiming to improve current obesity prevention initiatives.

In addition, the homepage introduces the HealthyW8 partners, provides information on the latest news and events, and links to the contact form.

#### 3.2 WEBSITE SECTIONS

The website is divided into different sections, shown in the menu of the website as follows:

- **Project:** The project section is divided into three pages:
  - **About HealthyW8:** Provides extensive information about the project:
    - **Project Description:** Contains detailed information about the main aspects of the project.
    - **Impacts:** This section discusses the anticipated impacts of the project. It also provides data like duration, budget and the number of partners involved.
    - **Gender approach:** This section explores the gender approach adopted by the HealthyW8 initiative in addressing overweight and obesity.
    - **Objectives:** This section outlines the key objectives of the project.
    - **Work packages:** This section provides an overview of the project's work packages and highlights the progress made thus far in the project's implementation. The report also presents an update on the overall progress achieved during the project's duration and will be updated periodically.
  - **Partners:** This section includes a description of each Consortium partner and their role in the project and provides links to their websites.
  - **Clinical Trials:** Contains detailed information on the clinical trials that will be conducted during the project. Includes an interactive map showing the different institutions involved in the Clinical Trials and will be updated with more information once the locations are set up.
- **Dissemination:** Contains information on the public deliverables and communication tools (i.e. leaflet) that will be published on the website.
- **Events:** A list of events related to the project's research areas.
- **News:** Articles containing information about the project and related sectors.
- **Contact:** A contact form which directs enquiries to the project's email inbox.

### 3.3 FUTURE MODIFICATIONS

As the project evolves, the website will be updated accordingly. A content plan to publish news on the project has been put into place and events will be updated periodically. A "Publications" page, already designed, will be uploaded as soon as the first open-access articles are available.

It is foreseen that additional pages will be added in the near future. A Related Projects page will be added to the Project section with a list of EU funded projects that are conducting research relevant to the HealthyW8 project. This will help determine future opportunities for networking and collaboration.

Communication will be supported by an Open Stakeholders Platform (OSP), directly related to Task 6.2 "Launch of the OSP". This page will feature a range of innovative communication tools for collaboration, sharing project results, promotional materials, and support for workshops, meetings and to obtain novel ideas/input/feedback from health relevant stakeholders".



## **4. CONCLUSIONS**

This deliverable has presented the structure of the HealthyW8 project website. The different sections will be modified and updated according to the communication and dissemination needs that may arise during project implementation. The website will be maintained by KNEIA for at least 5 years after the project's end.