



EMPOWERING HEALTHY LIFESTYLE BEHAVIOUR THROUGH PERSONALISED INTERVENTION PORTFOLIOS TO PREVENT AND CONTROL OBESITY DURING VULNERABLE STAGES OF LIFE

Grant Agreement Number 101080645

Deliverable number	D6.2
Deliverable title	Launch of the OSP
Deliverable type:	DEC
Work Package:	WP6 Communication, Dissemination, Training, Exploitation and Clustering (CDTEC) Activities
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Dissemination Level:	PU: Public
Due date for deliverable:	M8
Actual submission date	M8
Revision number	V1.0

ACKNOWLEDGEMENTS

The research leading to these results has been conducted as part of the HealthyW8 project, which received funding from the European Union's Horizon Europe Research and Innovation Programme under the grant agreement n°101080645.

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TABLE OF CONTENTS

1. INTRODUCTION	4
1.1 Description of the document and pursue	4
1.2 WPs and tasks related with the deliverable	4
2. TECHNICAL ASPECTS	4
2.1 Website management tool	4
2.2 Hosting and maintenance	4
2.3 Analytics	5
2.4 Personal data	5
3. PLATFORM CONTENT	6
3.1 The rationale behind the platform	6
3.2 Structure	7
3.2.1 Homepage	7
3.2.2 About the project	9
3.2.3 Platform sections	9
3.2.4 Contact	13
4. CONCLUSION	14

EXECUTIVE SUMMARY

This report focuses on Deliverable D6.2, "Launch of the OSP," offering an overview of the HealthyW8 Open Stakeholder Platform (OSP). The report provides a detailed description of the OSP, unfolding its structural framework, setup procedures, and fundamental functionalities.

The OSP aligns with the project's initial objectives, emphasizing knowledge sharing and exchanges across all aspects of the HealthyW8 Project. Each page includes a header and footer, ensuring consistent navigation.

The platform is a dynamic tool featuring collaborative options, dissemination of project results, and serving as communication support for various events. Stakeholder integration is prioritized, emphasizing a participatory design approach, and future updates will introduce enhanced interactive features.

The platform is systematically organized into primary sections, each addressing core functions:

- **Homepage:** A dynamic space facilitating user engagement and direct access to different sections.
- **About the Project:** Offers an overview of the HealthyW8 initiative, including partner classifications based on expertise.
- **Platform Sections:** Comprehensive sections, such as Resources Library, Engagement, Interactive Tools, and Related Projects, each with distinct subsections containing diverse resource lists.
- **Contact:** Accessible from the homepage and featuring a form for user interaction, personal experience sharing, and links to social networking.

Crucially, the platform will continuously evolve as the project advances, introducing enhanced functionalities, multimedia content, videos, interactive questionnaires, and insights from ongoing clinical trials.

1. INTRODUCTION

1.1 Description of the document and pursue

This document serves as a comprehensive report detailing deliverable D6.2 "Launch of the OSP". Within these pages, a detailed analysis of the Open Stakeholder Platform (OSP) unfolds, revealing its structural framework, the executed setup procedures, and a thorough account of the existing content within each section, along with their fundamental functionalities.

The OSP, conceived as a dynamic tool, is strategically designed to foster dialogue and synergies among diverse stakeholders associated with the HealthyW8 project including consumers and other initiatives funded under the topic of "Prevention of obesity throughout the life course". Its primary objective is to substantially improve channels for disseminating project outcomes and promoting the adoption of the results. It is crucial to recognize the inherent dynamism of the platform, prepared to evolve and receive regular updates over the entire duration of the project's lifecycle. This adaptability ensures its continued relevance and effectiveness in facilitating meaningful collaboration and information dissemination among stakeholders.

1.2 WPs and tasks related with the deliverable

Deliverable D6.2 is part of Work Package 6 "Communication, Dissemination, Training, Exploitation and Clustering (CDTEC) Activities" and directly related to Task 6.2 – Communication & dissemination materials & channels.

2. TECHNICAL ASPECTS

2.1 Website management tool

The platform has been developed using Drupal version 10.1.1. Drupal is an open-source content management system written in PHP and distributed under the GNU General Public License. This system has been selected due to its versatility and robustness in comparison with other content management systems.

2.2 Hosting and maintenance

The platform has been developed and will be maintained by the project partner KNEIA (www.kneia.com).

The domain <https://www.stakeholders.healthyw8.eu/> is hosted by the company RNet in Spain.

KNEIA is responsible for the update of the information on the website during the project.

2.3 Analytics

KNEIA will use Google Analytics GA4 to monitor the performance of the platform and to provide accurate, up-to-date information for the purpose of internal reporting to consortium members and external reporting to the European Commission. All indicators relevant to the platform will be measured on a monthly basis, including website activity such as session duration, pages per session and the bounce rate of individuals using the site, along with the information on the source of the traffic.

2.4 Personal data

Visitors can contact the project team with their names and personal e-mail, after having read and understood the privacy policy. No sensitive information will be collected from website visitors.

HealthyW8 will be adhering to all provisions detailed by the GDPR. In addition to following GDPR's principles, relevant national data protection legislation related to each project partner applies if they have access to the data.

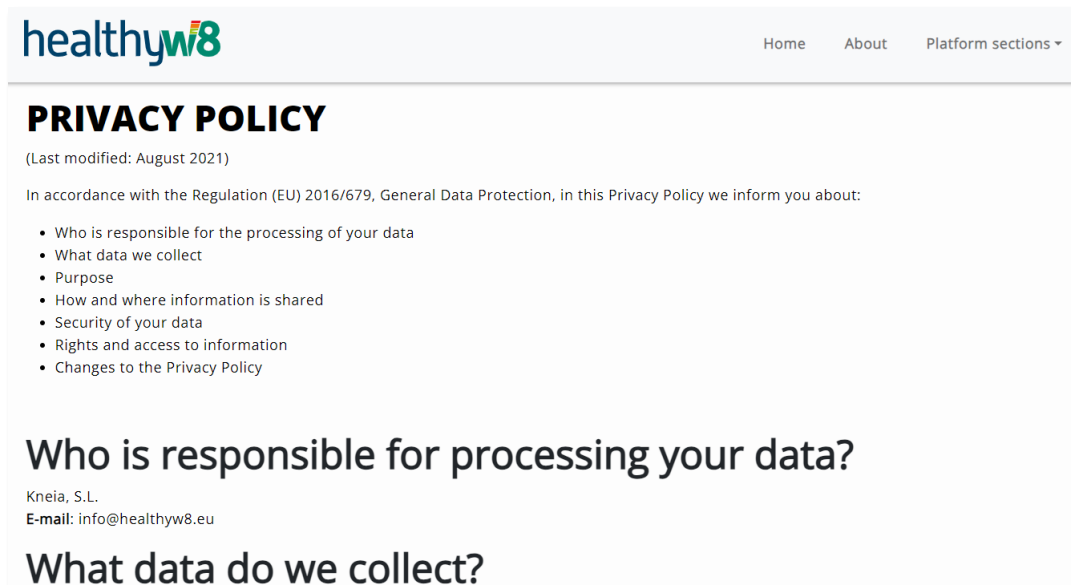


Figure 1. Privacy Policy field on the OSP

3. PLATFORM CONTENT

The HealthyW8 Open Stakeholder Platform is available at: <https://www.stakeholders.healthyw8.eu/>

The platform aligns with the initial objectives outlined in the project Grant Agreement, seeking to facilitate the sharing of knowledge covering all the topics of the HealthyW8 Project approach and facilitate exchanges between the partners and all relevant stakeholders.

All pages include a header and a footer. On every page, the header includes the project logo and a menu to navigate the website.

The footer includes the EU funding acknowledgement and disclaimer, and links to the Privacy Policy and social media accounts.

3.1 The rationale behind the platform

The rationale of the platform encompasses a diverse set of communication tools dedicated to obesity research. This includes collaborative options such as interactive tools, social networks, and knowledge crowdsourcing. It also involves the dissemination of project results, such as databases, food ontology datasets, software products, clinical study results, and promotional materials like dissemination videos. The platform serves as communication support for workshops, meetings, and conferences.

Stakeholder integration is emphasized, utilizing a participatory design approach to involve all relevant stakeholders, improving cross-sectional ideas exchange for comprehensive obesity prevention strategies. The OSP acts as a knowledge system, integrating strategies and ideas from partners and stakeholders, thus enhancing the knowledge base through crowdsourcing knowledge, and promoting active stakeholder involvement.

The OSP will be regularly updated by introducing additional features to enhance interactive engagement. Specifically, future enhancements will incorporate consultation campaigns and integrated questionnaires, providing a structured channel for obtaining input and fostering meaningful interactions among stakeholders.

3.2 Structure

The HealthyW8 Open Stakeholder Platform (OSP) serves two primary purposes:

- Establishing a robust knowledge base and offering tools for information sharing.
- Facilitating stakeholder engagement and encouraging inter-sectoral dialogue.

Each of the described sections below addresses these core functions, employing diverse approaches tailored to the specific nature of their content.

3.2.1 Homepage

The OSP homepage has been designed as a dynamic space that will be modified according to the interests of the attracted stakeholders and the evolution of the project. The upper header includes the project logo, which is a permanent link to the homepage. From left to right, the main menu features the different platform sections are displayed.

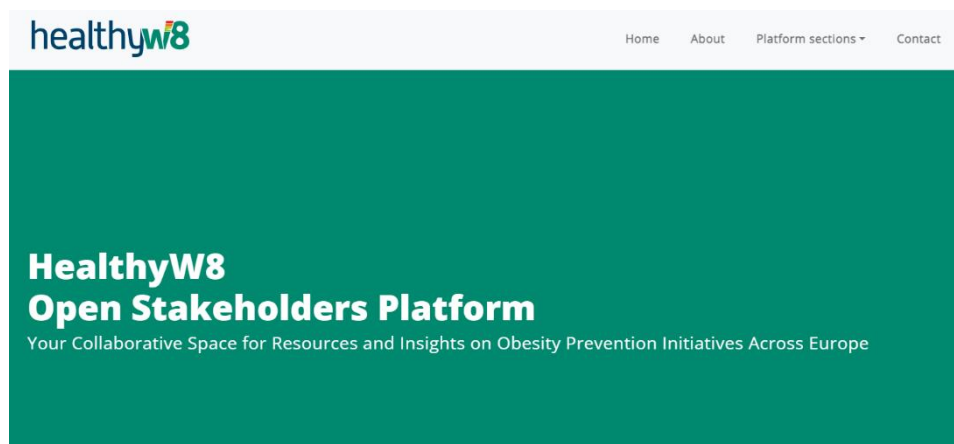


Figure 2. Home page, upper header and main menu of the OSP

The homepage initiates with a welcome message, proceeded by an overview of the multi-stakeholder's goal.

As you scroll down, for enhanced engagement, a visual menu comprised of boxes serve as a direct gateway for users to access the different sections of the platform (Figure 3).

Further down, the contact segment (Figure 4) provides a direct connection to the contact section.

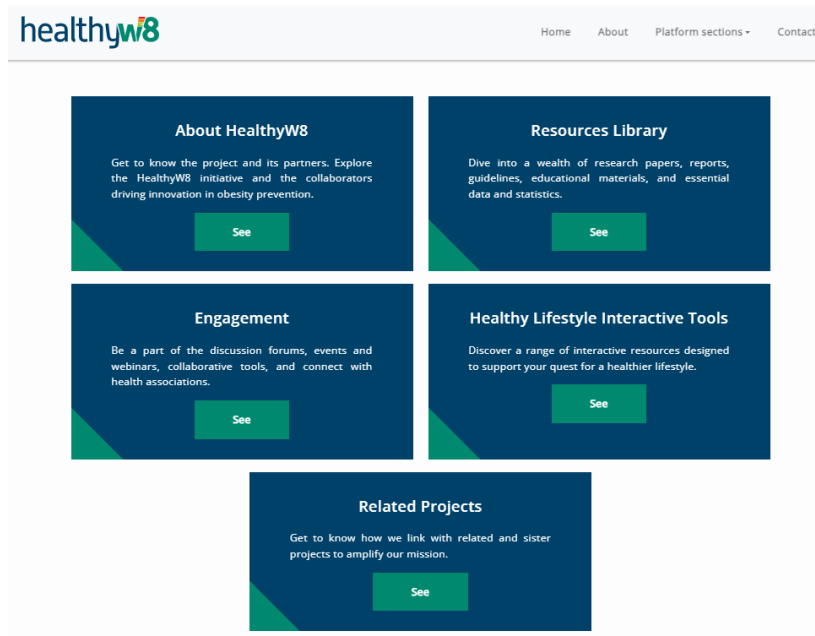


Figure 3. Sections summary of the OSP

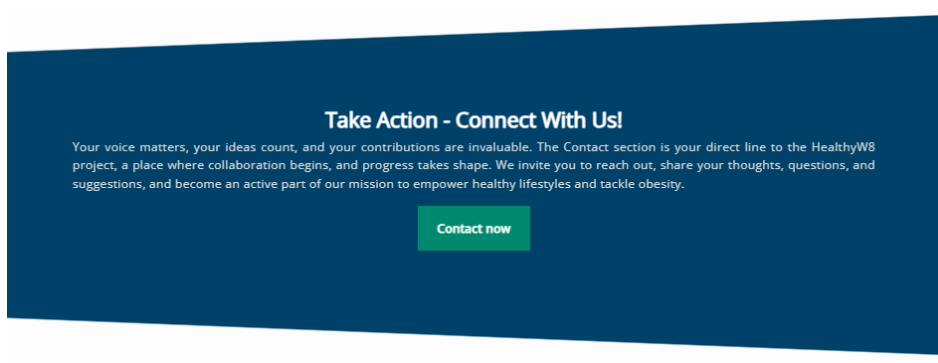


Figure 4. Link to the contact section of the OSP

3.2.2 About the project

Within the "About the Project" section, stakeholders will find a thorough yet compact overview of the HealthyW8 initiative. This section serves as a focal point for gaining insights into the project's fundamental objectives, methodology, overarching mission and major findings.

The section also includes a dedicated segment that highlights the collaborative network supporting the project. On this occasion, the different partners are strategically presented and organized based on their distinctive areas of expertise. This classification not only provides transparency but also allows stakeholders to easily identify the diverse strengths and contributions of each partner within the consortium.



Figure 5. Partners segment included in the "About the project" page

3.2.3 Platform sections

The platform's structural layout ensures seamless navigation, with accessibility facilitated through the header menu or the designated boxes on the homepage's section summary (Figure 6).

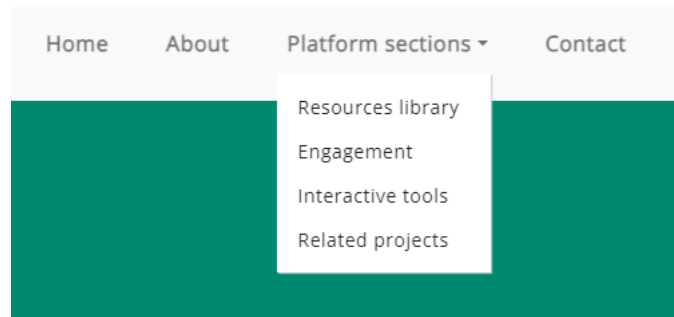


Figure 6. Different platform sections as shown in the menu

The platform is systematically organized into the following primary sections, each intricately subdivided into subsections containing diverse resource lists:

- **Resources library:**

This section serves as a comprehensive compilation of resources related to obesity research. Navigable through distinct buttons, the subsections include:

- Reports and guidelines
- Research papers
- Educational materials
- Data and statistics

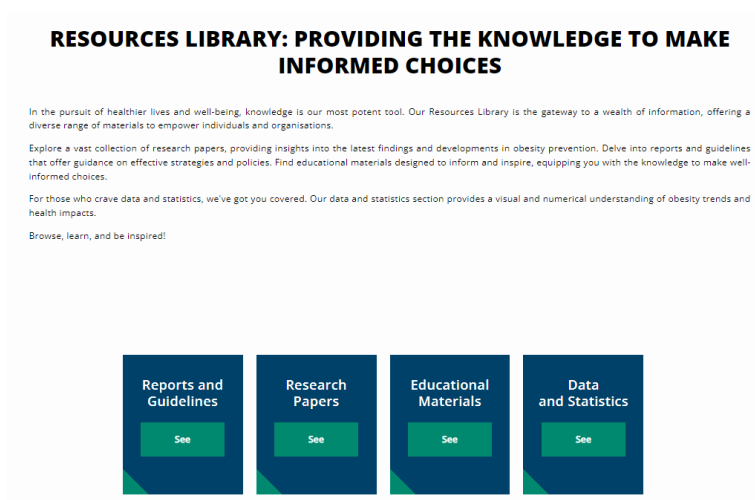


Figure 7. Resources Library

- Engagement:

Designed to foster connection, interaction, and active participation among stakeholders, this section encompasses the following accessible subsections:

- Events and webinars
- Collaborative tools
- Obesity Associations
- Dietetics and Nutrition Associations
- Discussion forums

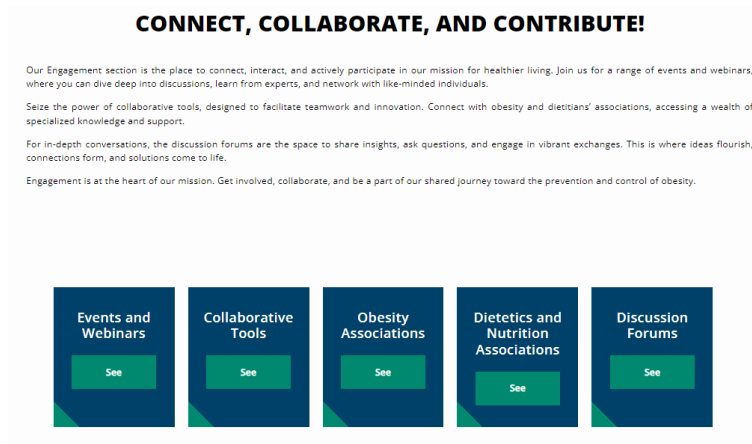


Figure 8. Engagement

- Interactive tools:

The core outcome of the HealthwW8 project will be its “Healthy Lifestyle Recommender System” (HLRS). Until the HLRS is ready, tested, and available to the public, the “Interactive tools” page of the OSP proposes a list of other interactive resources designed to support the prevention and control of obesity. This allows users can find out more information on dynamic resources tailored to promote healthy lifestyles such as cutting-edge recommendation systems and user-friendly apps. The apps are divided in the following subsections:

- Physical Activity
- Food and diet



Figure 9. Interactive tools

In addition, a third section, namely “*Other healthy lifestyle*”, will be added in an upcoming update of the OSP.

- **Related projects:**

This section offers insights into interconnected initiatives, featuring subsections:

- Sister projects (EU projects funded under the same topic)
- Related projects (Projects with similar or complimentary processes and objectives)
- Find project partners (Open platforms and tools supporting the creation of consortiums for EU projects and other R&D initiatives)

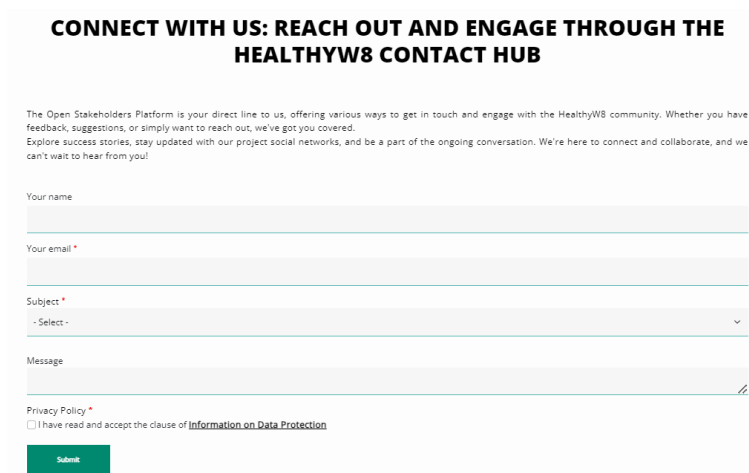


Figure 10. Related projects

3.2.4 Contact

The Contact section, accessible both from the homepage header menu and a dedicated segment at the bottom of the same homepage, provides users with a direct link to a form for reaching out to the consortium. (Figure 11)

Moreover, within the same page, users can share their personal experiences in their pursuit of a healthier lifestyle by utilizing the project's email address (Figure 12)



CONNECT WITH US: REACH OUT AND ENGAGE THROUGH THE HEALTHYW8 CONTACT HUB

The Open Stakeholders Platform is your direct line to us, offering various ways to get in touch and engage with the HealthyW8 community. Whether you have feedback, suggestions, or simply want to reach out, we've got you covered. Explore success stories, stay updated with our project social networks, and be a part of the ongoing conversation. We're here to connect and collaborate, and we can't wait to hear from you!

Your name

Your email *

Subject *

- Select -

Message

Privacy Policy *

I have read and accept the clause of [Information on Data Protection](#)

Submit

Figure 11. Contact form

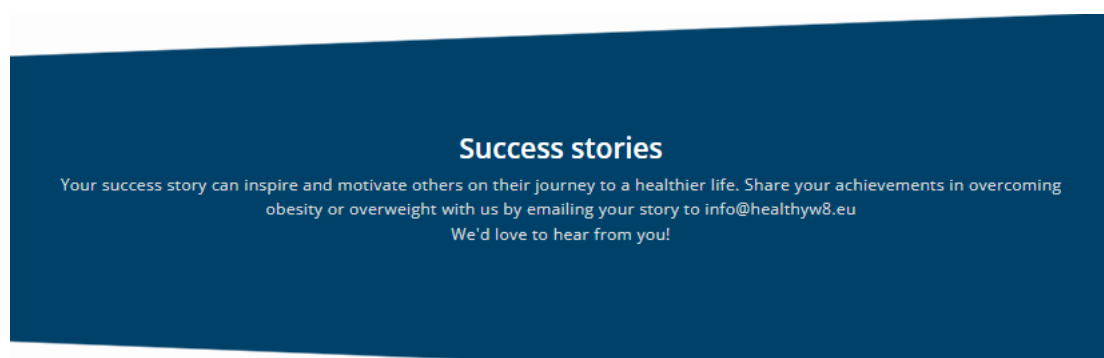


Figure 12. Success stories call for action

Concluding the Contact section, Figure 13 highlights a dedicated segment for social networking. This includes direct links to the project's LinkedIn page, YouTube channel and X (former Twitter) account.



Figure 13. Links to social networks

4. CONCLUSION

This deliverable outlines the structure of the HealthyW8 Open Stakeholder Platform, a dedicated hub for obesity-related research designed to facilitate stakeholder engagement. Tailored to complement existing fora and social media groups, the platform comprehensively addresses all aspects of the HealthyW8 approach.

As stated by the Consortium, the primary objective is to foster dynamic exchange between HealthyW8 partners and relevant stakeholders, emphasizing a two-way flow of information.

As the project progresses, the platform will undergo ongoing enhancement, prioritizing the inclusion of improved functionalities, multimedia content, videos, interactive questionnaires, and information related to the clinical trials conducted throughout the project duration.

Importantly, the ongoing development and maintenance of the platform will be overseen by KNEIA, ensuring its sustained relevance and functionality for at least 5 years following the project's conclusion. Before the end of the project, options for ensuring the sustainability of the platform even after the mandatory 5-year period will be actively sought.